

SANA | South African Norwegian Association



CROWDFUNDING WEBINAR

“A glimpse of the future”

Topic: Crowdfunding: Making Crowdfunding great in South Africa

DATE: 04 NOVEMBER 2020

TIME: 13H00 – 15H00 (CET - Norway)

14H00 - 16H00 (South Africa)

AGENDA

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|----------------------|---|
| 14h00 – 14h02 | <u>Welcome</u> by Mr. Sanjay Maharaj (CEO of SANA). |
| 14h02 – 14h06 | <u>Introduction of topic</u> by Moderator Ms. Jessica Blumenthal (ENSafrica) and introduction of speaker Dr Rotem Shneor. |
| 14h06 – 14h20 | <u>Introduction and explanation of relevant terms and presentation of data</u> - Dr. Rotem Shneor (School of Business and Law, University of Agder, Norway). |
| 14h20- 14h21 | Ms. Blumenthal to introduce Metumo Shilongo (ENSafrica). |
| 14h21 – 14h27 | <u>South African regulatory environment</u> - Mr. Metumo Shilongo (ENSafrica). |
| 14h27 – 14h28 | Ms. Blumenthal to introduce Camilla to share insight of hurdles experienced as a crowd investor in Africa. |
| 14h28 – 14h35 | <u>An investor’s perspective</u> - Ms. Camilla Andersson (Andersson Investment, Norway). |
| 14h35 – 14h36 | Ms. Blumenthal to introduce Professor Angela Itzikowitz (ENSafrica). |

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- 14h36 – 14h45** **African examples of crowd funding developments** - Professor Angela Itzikowitz (ENSAfrica).
- 14h45 – 14h46** Ms Blumenthal to introduce Mr. Dino Lazaridis (Financial Sector Conduct Authority).
- 14h46 – 14h56** **Regulatory developments in South Africa** - Mr Dino Lazaridis (Financial Sector Conduct Authority)
- 14h56 – 14h57** Ms Blumenthal to introduce Dr Adele Berndt.
- 14h57 – 15h10** **Investor considerations upon becoming a crowd investor** - Dr Adele Berndt (International Business School – Jonkoping University, Sweden).
- 15h10 – 16h00** **Questions and Answer session**